

Sage CRM accelerates CRM success and delivers a rapid return on investment



Ease-of-Use

- Easy to use
- Intuitive user interface
- Easy to navigate
- Easy to learn and adopt
- Easy to personalise
- Roles-based interactive dashboards out-of-the-box
- Graphical workflow orchestration out-of-the-box



Ease-of-Anywhere Access

- Fully web-based for anytime, anywhere access
- Web access from any mobile device
- Bespoke iPhone experience
- Real-time synchronisation with MS Exchange
- 24hr access to up-to-date communications, calendar and contacts regardless of device or location



Ease-of-Customisation

- Open architecture for easy customisation
- Codeless customisation
- Fully customisable business process workflow Orchestration
- Fully customisable dashboards



Business Integration

- Sage ERP integration
- MS Exchange integration
- MS Outlook integration
- Social media integration
- Web self-service
- Easy integration with third party applications



Fast, Flexible Deployment

- Available on-premise, in the Cloud or on-demand
- Fully web-based for rapid roll-out and ongoing administration
- Easy to use for rapid user adoption
- Rapid ROI
- Low TCO