act!™

Growth made easy
CRM built for small business success

Choose the solution that's right for your business

From entry-level to full-featured CRM, Act! has a solution that's right for your business. Choose Act! Premium or Act! Premium Plus solutions in the Cloud for instant online access to Act! in a modern, secure Cloud environment—no IT needed, no hardware required, just an affordable subscription. Alternatively, install on your local PC or server for local access so you're not reliant on the Internet. Either way, your subscription will keep you current with automatic access to product innovations, covered with customer success resources like expert technical support[2], and connections to hundreds of popular business apps.

Most popular

Act! Pro

Entry-level, out-of-the-box feature set for individuals

Desktop access

$330

AUD/user/

Act! Premium

Full-featured, everywhere access CRM for individuals & teams

Instant online access in a modern, secure Cloud environment

Online, offline, & mobile access

from
$28

$45 Cloud option

AUD/user/month
(Billed annually)

Act! Premium Plus

Adaptable CRM that complements your unique business

Unlock the full potential of Act! with Custom Tables in a flexible Cloud environment

Online, offline, & mobile access

from
$45

$65 Cloud option

AUD/user/month
(Billed annually)

*Prices listed are excluding GST.

Call AU 1300 362 046 | NZ 09 428 2281, visit acttoday.com.au, or contact your Act! Certified Consultant[1]

Features & Benefits

Features & Benefits	Act! Pro	Act! Premium	Act! Premium Plus
Contact Management	●	●	●
Groups & companies	●	●	●
Activity tracking & alerts	●	●	●
Act! emarketing	●	●	●
Sales process automation	●	●	●
Opportunity tracking	●	●	●
Emarketing Call Lists[2]	$	$	$
Reports	●	●	●
Unlimited customisations	●	●	●
Integration with Office® 2013/2016/365	●	●	●
Act! Insight		●	●
Act! Companion mobile app[3]		●	●
Act! Premium Mobile		●	●
Act! Connect		●	●
Cloud Access[4]		●	●
eCommerce Connections		●	●
Act! API		●	●
Team sharing		●	●
Advanced security		●	●
Custom Tables			●
Industry Templates			●

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Request an Act! CRM Demo