



Growth made easy

CRM built for small business success

Choose the solution that's right for your business

From entry-level to full-featured CRM, Act! has a solution that's right for your business. Choose Act! Premium or Act! Premium Plus solutions in the Cloud for instant online access to Act! in a modern, secure Cloud environment—no IT needed, no hardware required, just an affordable subscription. Alternatively, install on your local PC or server for local access so you're not reliant on the Internet. Either way, your subscription will keep you current with automatic access to product innovations, covered with customer success resources like expert technical support², and connections to hundreds of popular business apps.

Most popular

Act! Pro

Entry-level, out-of-the-box feature set for individuals

Desktop access

\$330

AUD/user/

Act! Premium

Full-featured, everywhere access CRM for individuals & teams

Instant online access in a modern, secure Cloud environment

Online, offline, & mobile access

from **\$28**

\$45 Cloud option

AUD/user/month
(Billed annually)

Act! Premium Plus

Adaptable CRM that complements your unique business

Unlock the full potential of Act! with Custom Tables in a flexible Cloud environment

Online, offline, & mobile access

from **\$45**

\$65 Cloud option

AUD/user/month
(Billed annually)

*Prices listed are excluding GST.

Call AU **1300 362 046** | NZ **09 428 2281**, visit acttoday.com.au, or contact your Act! Certified Consultant¹



| Features & Benefits | Act! Pro | Act! Premium | Act! Premium Plus |
|--|----------|--------------|-------------------|
| Contact Management | ● | ● | ● |
| Groups & companies | ● | ● | ● |
| Activity tracking & alerts | ● | ● | ● |
| Act! emarketing | ● | ● | ● |
| Sales process automation | ● | ● | ● |
| Opportunity tracking | ● | ● | ● |
| Emarketing Call Lists ² | \$ | \$ | \$ |
| Reports | ● | ● | ● |
| Unlimited customisations | ● | ● | ● |
| Integration with Office® 2013/2016/365 | ● | ● | ● |
| Act! Insight | | ● | ● |
| Act! Companion mobile app ³ | | ● | ● |
| Act! Premium Mobile | | ● | ● |
| Act! Connect | | ● | ● |
| Cloud Access ⁴ | | ● | ● |
| eCommerce Connections | | ● | ● |
| Act! API | | ● | ● |
| Team sharing | | ● | ● |
| Advanced security | | ● | ● |
| Custom Tables | | | ● |
| Industry Templates | | | ● |

1. Act! Certified Consultants are third-party vendors. 2. Additional fee required. 3. Works with iOS versions 9.x and up, and Android Lollipop version and up. 4. Act! database must be hosted on a web-server.

Important Note: Review Act! system and browser requirements at act.com/systreq. Act! product capabilities and pricing vary based on edition and services chosen. One license is required for each Act! user. Act! Connect services require an active subscription, and use of either the Act! Web API or Act! Connect Link depending on deployment and access method. Services purchased through third parties are subject to the respective third party's billing policies and usage terms. Basic Act! emarketing account included (email up to 200 contacts per month).

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Act Today Pty Ltd. | Suite G03/15 Atchison St. | St Leonards NSW 2068 | 02 9431 2222 | acttoday.com.au



Request an Act! CRM Demo

