

Marketing Automation	Select	Complete	Advanced
Pricing per Account	\$99/mo ¹	\$259/mo ¹	\$519/mo ¹
Email sends/mo to unlimited contacts	25,000	50,000	100,000
Email marketing	✓	✓	✓
170+ responsive templates	✓	✓	✓
Interactive template editor	✓	✓	✓
Email tracking & metrics	✓	✓	✓
Turnkey campaigns	✓	✓	✓
Drip marketing	✓	✓	✓
HTML email editor	✓	✓	✓
Visual workflow designer	✓	✓	✓
Social sharing	✓	✓	✓
Landing pages	✓	✓	✓
Surveys	✓	✓	✓
Campaign calendar	✓	✓	✓
Deliverability & compliance tools	✓	✓	✓
Marketing Automation to CRM workflow	-	✓	✓
Response-driven nurture marketing	-	✓	✓
Asset tracking	-	✓	✓
Advanced lead capture	-	✓	✓
Lead management & scoring	-	✓	✓
Event marketing	-	✓	✓
Website activity tracking	-	✓	✓
Progressive profiling	-	-	✓
A/B testing	-	-	✓
Deliverability & marketing onboarding session	-	-	✓
Additional email sends (per 2,500/mo)		\$19/mo ¹	
Additional domains (per domain)		\$60/mo ¹	

1. All prices listed as EX GST and charged yearly in advance. Pricing is in AUD