

Marketing Automation	Basic	Select	Complete	Advanced
Pricing per Account	Included	\$99/mo ¹	\$259/mo ¹	\$519/mo ¹
Email sends/mo to unlimited contacts	2,500	25,000	50,000	100,000
Email marketing	✓	✓	✓	✓
170+ responsive templates	✓	✓	✓	✓
Interactive template editor	✓	✓	✓	✓
Email tracking & metrics	✓	✓	✓	✓
Turnkey campaigns	-	✓	✓	✓
Drip marketing	✓	✓	✓	✓
HTML email editor	-	✓	✓	✓
Visual workflow designer	✓	✓	✓	✓
Social sharing	-	✓	✓	✓
Landing pages	-	✓	✓	✓
Surveys	-	✓	✓	✓
Campaign calendar	✓	✓	✓	✓
Deliverability & compliance tools	✓	✓	✓	✓
Response-driven nurture marketing	-	✓	✓	✓
Marketing Automation to CRM workflow	-	-	✓	✓
Asset tracking	-	-	✓	✓
Advanced lead capture	-	-	✓	✓
Lead management & scoring	-	-	✓	✓
Event marketing	-	-	✓	✓
Website activity tracking	-	-	✓	✓
Progressive profiling	-	-	-	✓
A/B testing	-	-	-	✓
Deliverability & marketing onboarding session	-	-	-	✓
Additional email sends (per 2,500/mo)	\$19/mo ^{1,2}			
Additional domains (per domain)	\$60/mo ¹			

1. All prices listed as EX GST and charged yearly in advance. Pricing is in AUD

2. Basic tier limited to 10,000 email sends per month (Included + Paid)